

REMEMBER THE WHY?

- 15 OCTOBER 2015 PRESENTATION TO SMALL HARBOURS FOCUS GROUP, OPERATION PHAKISA BY DEPARTMENT OF PUBLIC WORKS
 - UNLOCKING THE ECONOMIC POTENTIAL OF SOUTH AFRICAN OCEANS

REMEMBER THE WHY?

- THE SMALL HARBOURS TUNE-UP LAB SETS A VISION FOR THE SMALL HARBOURS SECTOR OF INCREASING BY 2020
 - THROUGH THE REVITALISATION OF EXISTING PROCLAIMED HARBOURS
 - CONTRIBUTION TO DIRECT GROSS GEOGRAPHIC PRODUCT (GGP) BY R 12 BN
 - NUMBER OF TOTAL LONG TERM JOBS CREATED = 1000
 - NUMBER OF CONSTRUCTION JOBS CREATED = 2000





The Harbour area is one of the key areas targeted for regeneration and redevelopment by the Hermanus Municipality and National Government.

The Harbour forms part of an integrated Hermanus-South area, containing different land uses including the Hermanus Industrial Area, established recreational and boating related uses, abalone farms and some recreational and commercial activities that have helped to reinforce Hermanus Harbour's identity as an important location for new development.

The Harbour area enjoys several competitive advantages, including a waterfront location.

The proximity to Zwelihle also puts the Government and Local Authority in a unique position to represent the public interest and partner with the private sector to implement their social vision.



While a number of recreational amenities enhance the Harbour, Government has recognised the tourism potential of the harbour and developed a strategy to direct transformation.

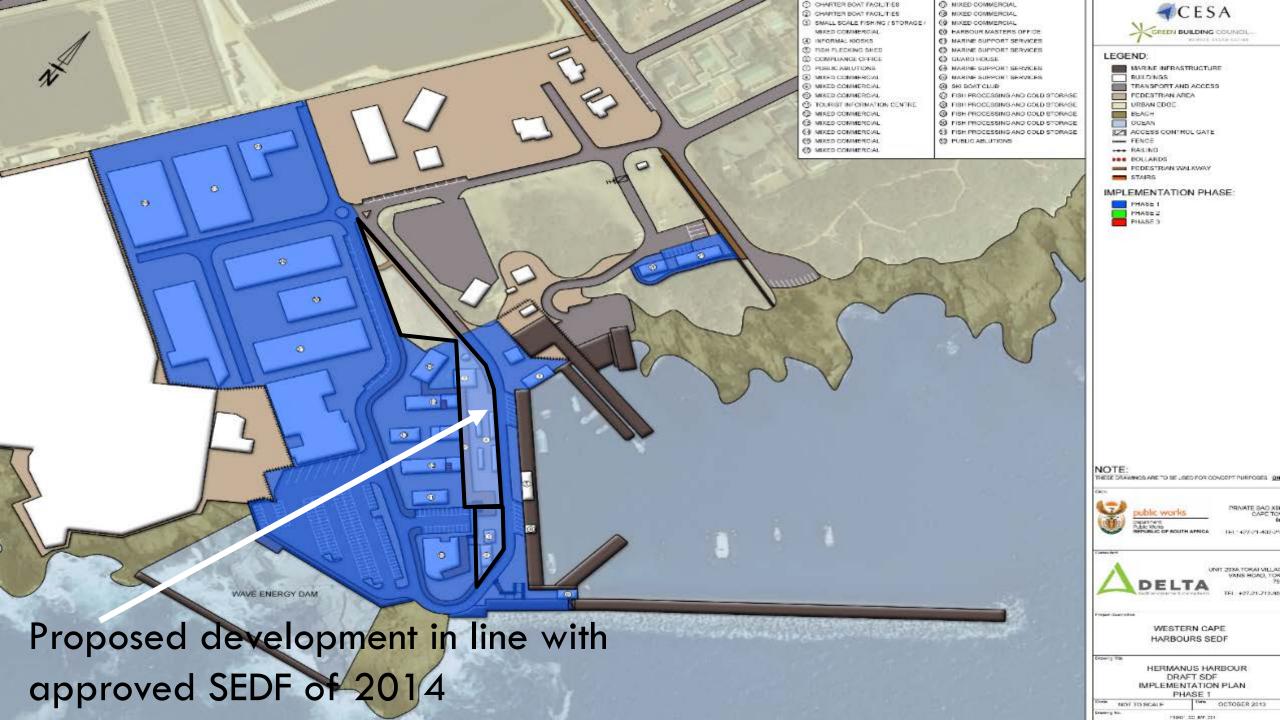
The proposed development aligns with this strategy and ensures a consistent vision while capitalizing on specific opportunities in a strategic and methodical fashion.

This development will serve as the catalyst for the area to initiate development and growth and meet the required objectives of National and Local Government.



This development makes provision for

- Local empowerment and job creation
- Shared ownership with local inhabitants
- Utilisation of local suppliers and labour
- Creation of viable small and micro enterprises
- Black Empowerment





SETTING SAIL

• OUR SETTING SAIL PLAN ESTABLISHES THE **PLANNING CONTEXT.** THE MUNICIPALITY AND NATIONAL GOVERNMENT HAVE A TREMENDOUS OPPORTUNITY TO USE THIS PROPOSED DEVELOPMENT TO BENEFIT THE ENTIRE TOWN. THE OVERALL ATMOSPHERE, ENVIRONMENT AND OPPORTUNITY ASSOCIATED WITH THIS DEVELOPMENT WILL GUIDE THE FUTURE OF ALL OTHER DEVELOPMENTS AND HELP IN SETTING A HIGH OVERALL IMAGE AND IMPRESSING BOTH RESIDENTS AND VISITORS.

EIGHT CORE PRINCIPLES OF OUR DEVELOPMENT PLAN

- PROMOTE A SAFE AND HEALTHY HARBOUR
- STRENGTHEN EXISTING NEIGHBOURHOODS
- IMPROVE THE SOCIAL, ECONOMIC, AND NATURAL ENVIRONMENTS OF THE TOWN
- PROVIDE SAFE, CONTINUOUS PUBLIC ACCESS ALONG THE WATER'S EDGE
- CREATE A DIVERSE, BALANCED AND ANIMATED WATERFRONT
- ENHANCE PHYSICAL AND VISUAL CONNECTIONS
- CELEBRATE THE HARBOUR'S HERITAGE
- PROMOTE EXCELLENCE IN DESIGN



WHO ARE WE?

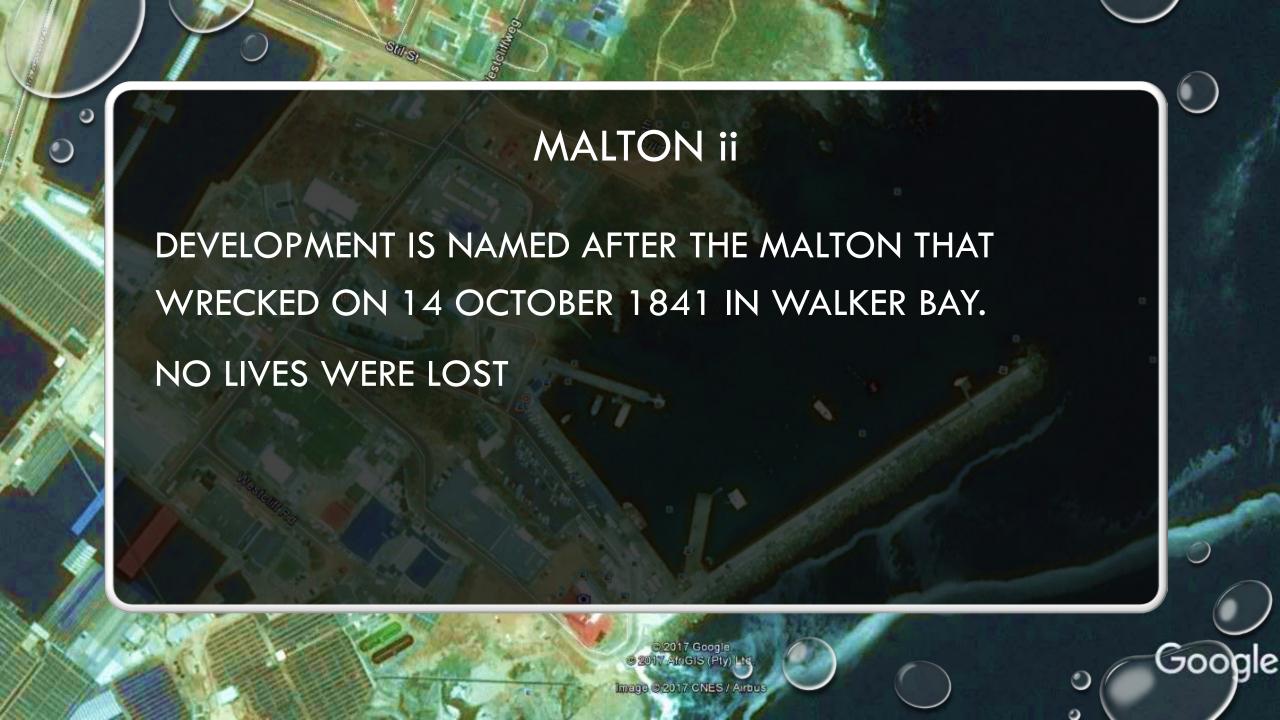
- Neptune's Divers & Cruises, operating since 2013 in Harbour
- CSM Consulting Services.
 Built environment consultants, established in 1994 with expert long term knowledge of the Hermanus Harbour (28%, BBBEE LEVEL 2)

ARCHITECTURE, CIVIL-, ELECTRICAL,
STRUCTURAL, MECHANICAL ENGINEERING,
PROJECT & PROPERTY MANAGEMENT,
QUANTITY SURVEY



MAKE A RETURN ON INVESTMENT BY STRIVING TO:

- MAINTAIN A HEALTHY ECONOMY WITH FAMILY WAGE JOBS,
- IMPROVE THE SOCIAL, ECONOMIC, AND NATURAL ENVIRONMENTS OF THE TOWN.



THE R140 MILLION CAPITAL INVESTMENT



THE R140 MILLION CAPITAL INVESTMENT







ESTIMATED LOCAL JOB OPPORTUNITIES

PERMANENT JOBS



600 ESTIMATED JOBS DURING CONSTRUCTION

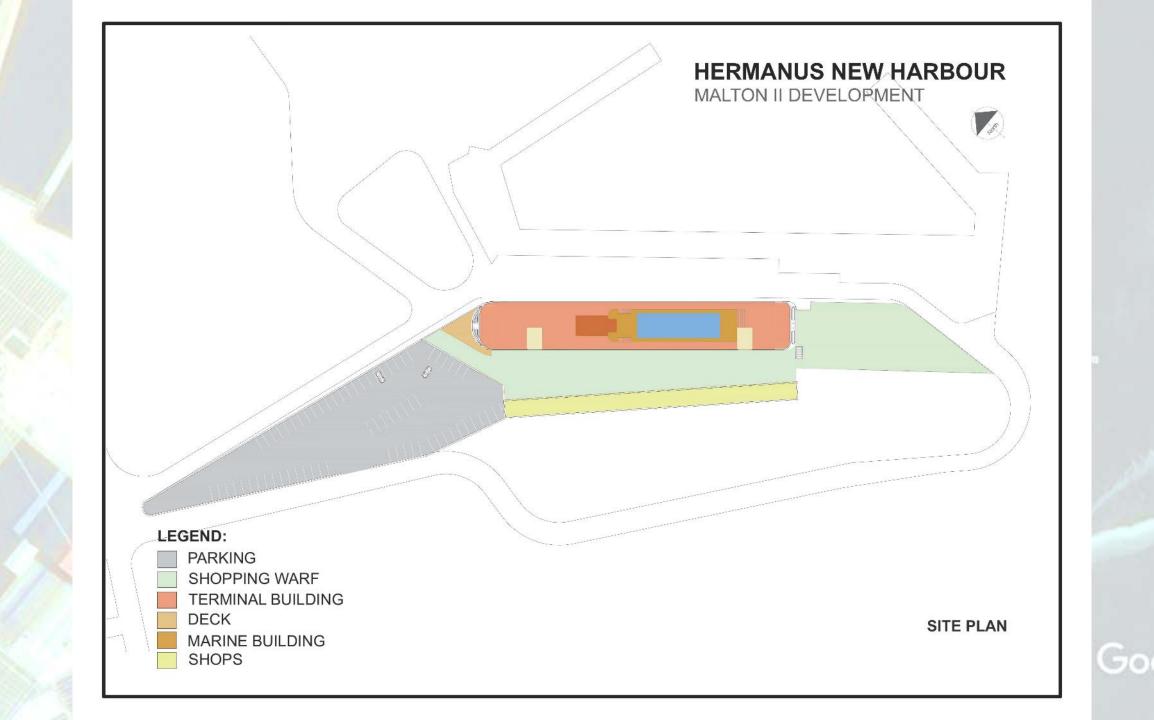
MARKET STALLS:	530
MARINE SHOP/CAFE:	5
SCUBA DIVING SCHOOLS:	15
BOUTIQUE SHOPS:	20
HOTEL:	42
OFFICES:	10
RESTAURANTS & COFFEE SHOP:	126
GENERAL CLEANING/SECURITY:	20
WHALE WATCHING ACTIVITIES:	36
OTHER TOURIST ACTIVITY:	44
TOTAL PERMANENT JOBS	848

ESTIMATED CONTRIBUTION TO ECONOMIC UPLIFTMENT

Based on employment	Temporary	Permanent
Estimated annual remuneration	R 50 400 000	R 71 232 000
Estimated PAYE tax	R 891 000	R 1 260 000
Estimated annual SDL contribution		R 712 320
Estimated UIF contribution	R 1 008 000	R 1 424 640

OTHER

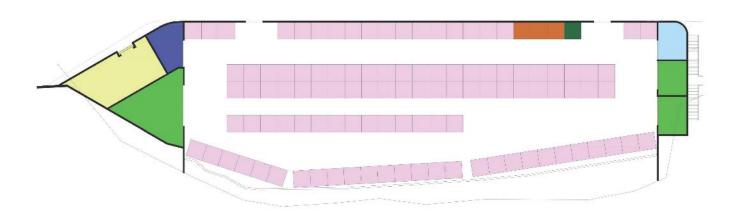
- Income Tax on profits
- Value added tax on nett sales
- Tourism levy (TOMSA) of 1% of accommodation income



HERMANUS NEW HARBOUR

MALTON II DEVELOPMENT





LEGEND:

SUBSISTENCE FISHING OUTLET

SOUTHERN RIGHT CHARTERS

TOURISTS ACTIVITY STALLS

SHARK LADY

HERMANUS WHALE CRUISES

GENERAL SHOPS

SMME TRADERS

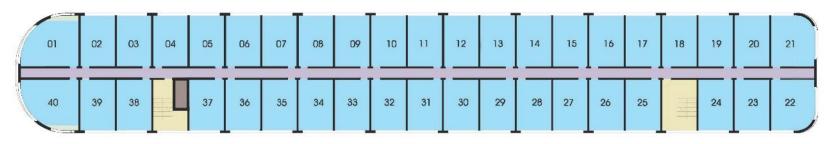
TERMINAL BLOCK LOWER GROUND SMME VENDORS & SHOPS

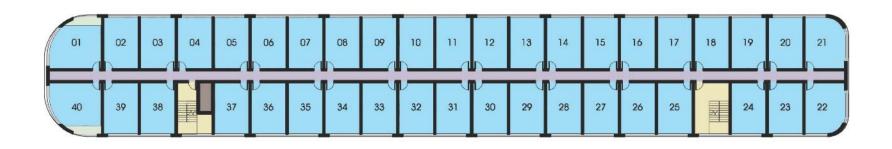
HERMANUS NEW HARBOUR MALTON II DEVELOPMENT LEGEND: **DECK** RESTAURANT HOTEL LOBBY **COFFEE SHOP TERMINAL BLOCK** SHOPPING ALLEY **GROUND FLOOR** SHOP **RESTAURANT & SHOPS**

HERMANUS NEW HARBOUR

MALTON II DEVELOPMENT







LEGEND:

CABINS

BALCONIES

PASSAGE

VERTICAL CIRCULATION

LIFT

TERMINAL BLOCK 1ST & 2ND FLOOR CABIN ACCOMODATION

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